



DEPARTMENT OF COMMERCE
Faculty of Commerce and Business
Delhi School of Economics
UNIVERSITY OF DELHI

74th ALL INDIA COMMERCE CONFERENCE

December 13 - 15, 2023

Annual Conference of Indian Commerce Association

on

“ONE EARTH • ONE FAMILY • ONE FUTURE”

Hosted by

University of Delhi
(Institution of Eminence)

Department of Commerce
Faculty of Commerce and Business
Delhi School of Economics
University of Delhi, Delhi - 110007

In association with Knowledge Partner

O. P. Jindal Global University
(Institution of Eminence)

Sonipat Narela Road
Near Jagdishpur Village
Sonipat, Haryana-131001

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About Indian Commerce Association

On the eve of India's independence some visionary intellectuals and industrialists pioneered the establishment of a forum to discuss and deliberate the future course of country's development under the name and style of Indian Commerce Association. Beginning in 1947, they continued to gather every year in a national convention called as All India Commerce Conference on the premises of different universities, colleges and institutions. This is how it has continued and grown since 1947 with an uninterrupted tradition of annual conferences which by now look like the Congress, sheer on zeal and grit of a cohesive network of its members. ICA has been allotted 1000 sqm. of Institutional land at plot number 33B, Knowledge Park 01, Greater Noida, District: Gautam Budha Nagar, Uttar Pradesh- Delhi NCR.

The Indian Journal of Commerce

The Indian Journal of Commerce, started in 1947, is the quarterly publication of the Indian Commerce Association which is UGC CARE listed Journal to disseminate knowledge and information in the area of trade, commerce, business and management practices. The Journal focusses on theoretical, applied and interdisciplinary research in commerce, business studies and management. It provides a forum for debate and deliberations of academics, industrialists and practitioners.

Select papers of the conference including the award winning papers are published in the Indian Journal of Commerce.

To promote research ICA gives the following awards:

Best Business Academic of the Year Award (BBAY Award)

The BBAY Award has been instituted under the aegis of the ICA with effect from 2005 in order to encourage the youth in the field of research in Commerce and Management. The award comprises one Gold medal and four Silver medals for the Best Papers presented in the technical sessions of the All-India Commerce Conference every year. There are two medals under this category; Gold Medal (Best Business Academic of the Year Award Certificate of Honour and Gold Medal for the best paper contributed to the All India Commerce Annual Conference) and Silver Medal (Best Business Academic of the Year Award Comprises of Certificate of Honour and a Silver Medal for the best paper contributed in every Technical Session (TS-1 to TS-4) and Seminar Session of All India Commerce Conference). The detailed guidelines are available on the website of ICA India (<https://icaindia.info/bbay>). The applicants will have to submit the research paper to the concerned Chairperson and Co-Chairperson latest by October 10, 2023.

Prof. A.D. Shinde Research Fellowship Award (ADSMR)

The primary aim of Prof. A.D. Shinde Memorial Research Fellowship Award is to promote research among the young faculty members and research scholars of ICA. Applicants who are Permanent/Regularly employed as faculty in the rank of assistant professor in a UGC recognized University/College/Institution/affiliated institution are eligible for a grant of Rs. 50,000. It should be duly certified by the Principal of the College. The applicants will have to submit the paper to email id drirktailor@gmail.com latest by October 10, 2023. The detailed guidelines are available on the website of ICA India (<https://icaindia.info/adsmr>).

Sourabh Shiware Memorial Young Researcher Award (SSMYRA)

To salute the entrepreneurial, innovative, and versatile spirit of Mr. Saurabh Tukaram Shiware, the ICA, with the sponsorship of the very generous Dr. T. Shiware, has decided to announce this award for young professionals in the discipline who have made contributions that have the potential to make a difference in the research scenario thus taking research in the discipline to the mainstream. The award comprises a cash prize of Rs. 25,000/- with a certificate of appreciation and a trophy to be presented each year in the Annual Conference of the ICA. The applicants will have to submit the paper to email id drrektailor@gmail.com latest by October 10, 2023. The detailed guidelines are available on the website of ICA India (<https://icaindia.info/ssmyra>).

Prof. Manubhai M Shah Memorial Award for Excellence in Commerce & Business Management (MMSMA)

The Award is to be given to the applicants for outstanding contributions to the discipline & profession of Commerce & Business Management. The names of candidates may be proposed by Vice Chancellors of Indian Universities; Directors of Private Universities; Chairpersons of Institutions of National importance and Directors of the Indian Institutes of Management (IIM). Every application/nomination shall be accompanied by a processing fee of Rs. 1000/- The Award shall comprise cash prize of Rs. 2,00,000/- together with a certificate and trophy. The detailed guidelines are available on the website of ICA India (<https://icaindia.info/mmsma>). The applicants will have to submit the applications to the email id of Secretary, ICA (kul4209@gmail.com) latest by October 10, 2023.

Prof. Manubhai M Shah Memorial Research Award (MMSMRA) Indian Commerce Association (ICA)

Manubhai M Shah Memorial Research Award has been instituted under the auspices of the Indian Commerce Association with effect from the year 2010. Two Certificate of Honours and Gold Medals for the best paper contributed to the technical session meant for this Award in the Annual All India Commerce Conference of ICA. The persons who want to be considered for the Award shall have to submit paper on the theme selected for the award for the All India Commerce Conference. The detailed guidelines are available on the website of ICA India (<https://icaindia.info/mmsmra>). The applicants will have to submit the research paper to Session Chairperson and Co-Chairperson latest by October 10, 2023.

Prof. Samiuddin Memorial ICA Research Scholar Award (SMICARSA)

There are 5 prizes under this category. Those Research Scholars registered for Ph. D. in a University or submitted the Ph. D. and awaiting the award are eligible to take part in the session. The research scholar shall attach the proof of the above along with the Research Paper. There shall be no specific area as such. The scholar should develop a paper from his/her own Ph. D. topic. There will be no co-author of the paper. The detailed guidelines are available on the website of ICA India (<https://icaindia.info/smicarsa>). The applicants will have to submit the research paper to Session Chairperson and Co-Chairperson latest by October 10, 2023.

UNIVERSITY OF DELHI

AN INSTITUTION OF EMINENCE (IOE)

The University of Delhi is a premier university of the country fully funded by the Central Government (An Institution of Eminence) with a venerable legacy and international acclaim for the highest academic standards, diverse educational programs, distinguished faculty, illustrious alumni, varied co-curricular activities, and modern infrastructure. Over the many years of its existence, the University has sustained the highest global standards and best practices in higher education. Its long-term commitment to nation-building and unflinching adherence to universal human values are reflected in its motto: 'Nishtha Dhriti Satyam' 'निष्ठा धृति सत्यम्' (Dedication, Steadfastness and Truth).

The University is a role model and trendsetter for other universities. Beginning with three colleges and 750 students, it has grown into one of the largest universities in India with 16 faculties, 86 academic departments, 91 colleges, and over seven lakh students. Over 500 programs offered by the University are approved by Academic and Executive Councils, out of which 209 programs are being considered for NAAC accreditation purposes. The rest being run in colleges are separately accredited. There is a federal system and all the colleges are constituent colleges of the University. The University today boasts as many as 15 big libraries apart from libraries in colleges.

The President of India Smt. Draupadi Murmu delivered 99th Convocation address on February 25, 2023 at the University of Delhi as Chief Guest. The Hon'ble Prime Minister of India Shri Narendra Modi ji visited University of Delhi as a Chief Guest and Minister of Education Shri Dharmendra Pradhan ji as a Guest of Honour for Valedictory Ceremony of Centenary Celebrations on 30th June 2023.



Drawing students from across India and abroad, the University has emerged as a symbol of excellence, integrity, and openness of Mansa (thought), Vaacha (speech), and Karmana (action). The University has obtained 407th position in QS World University Rankings 2023, Times Higher Education Asia University Rankings 2023 – which includes 669 universities from 31 territories – placed DU at 186th position. The h-index of the university of Delhi has crossed 250 in research papers in the Scopus index journals.

DEPARTMENT OF COMMERCE FACULTY OF COMMERCE AND BUSINESS DELHI SCHOOL OF ECONOMICS UNIVERSITY OF DELHI

The Department of Commerce formally set up as a separate entity in 1967, has imbibed the DSE tradition of exploring new frontiers of knowledge and innovation in academics. In its history spanning over 55 years, it has redefined commerce education in the country. The Department of Commerce is based upon the federal character where we have the liberty to formulate the courses which run in more than 60 colleges of University of Delhi wherein more than 1200 teachers teach commerce to approximately more than 10,000 students. The Department has the legitimate claim and pride of being the premier institution in India for course curriculum development, teaching, and research in the



Commerce discipline. The rapid growth of the Department of Commerce is reflected in its expansion as well as the novelty in its academic programs. In addition to the traditional M. Phil., Ph.D., and flagship M.Com. program, Department of Commerce initiated two master's degree level professional programs, Master of International Business (MIB) and Master of Human Resource and Organisational Development (MHROD) as a response to market imperatives in 1995. In this span of twenty-seven years, these two programs have come to be recognized as well-regarded Master's programmes in business administration in the country. Both the courses, viz. MIB & MHROD have been well received by the industry to date. The nomenclature of these two professional programs has been recently changed to MBA (IB) and MBA (HRD).

The Department of Commerce has launched an MBA (Business Analytics) programme from Academic Year 2023-24 as well. It is expected that the new age program would be well received by the corporates and would add more to the Department of Commerce.

O. P. JINDAL GLOBAL UNIVERSITY

O.P. Jindal Global University (JGU) is a non-profit, multi-disciplinary and research-oriented university founded in 2009. JGU was established as a philanthropic initiative of its Founding Chancellor, Mr. Naveen Jindal in memory of his father, Mr. O.P. Jindal. JGU maintains a 1:9 faculty-student ratio and appoints faculty members from India and different parts of the world with outstanding academic qualifications and experience. With 9000+ students and 1000+ full-time faculty members, studying and living on a fully residential campus, JGU's twelve schools focus on Law, Business & Management, International Affairs, Public Policy, Liberal Arts & Humanities, Journalism, Art & Architecture, Banking & Finance, Environment & Sustainability, Psychology & Counselling, Languages & Literature, and Public Health & Human Development.

Over the last decade, JGU has grown into an institution that brings full-time faculty from over 43 countries in the world, and students from 20 countries and has collaborated with over 350 leading institutions in 65 countries to bring international learning experiences to the Indian higher education system. GU is ranked as India's Number 1 Private University by the prestigious QS World University Rankings 2023. JGU has also been recognised among the Top 150 universities globally under the age of 50 years by the QS Young University Rankings 2022. JGU has also been recognised in the Top 500 Universities as per the QS Graduate Employability Rankings 2022. The Jindal Global Law School has been ranked as India's Number 1 Law School and also ranked as the world's 70th best Law School by the QS World University Rankings by Subject 2022. In 2020, JGU was recognised as an 'Institution of Eminence' by the Ministry of Education, Government of India.



DAY -1

DECEMBER 13, 2023

**Conference Venue: MULTIPURPOSE HALL,
DELHI UNIVERSITY SPORTS COUNCIL**

Many Convocations have been held in this Multipurpose Hall. The Hon'ble President of India Smt. Droupadi Murmu has graced this Hall in the Convocation held in February 2023. Recently, Hon'ble Vice President of India Shri Jagdeep Dhankar ji, Hon'ble Prime Minister Shri Narendra Modi ji and Hon'ble Union Minister of Education Shri Dharmendra Pradhan ji have graced the occasions in the past. It has a seating capacity of over 2,500 individuals. This hall has all the audio-visuals and technical facilities for the purpose of conducting an international conference.



DAY -2 & DAY -3

DECEMBER 14- 15, 2023

Conference Venue: O. P. JINDAL GLOBAL UNIVERSITY

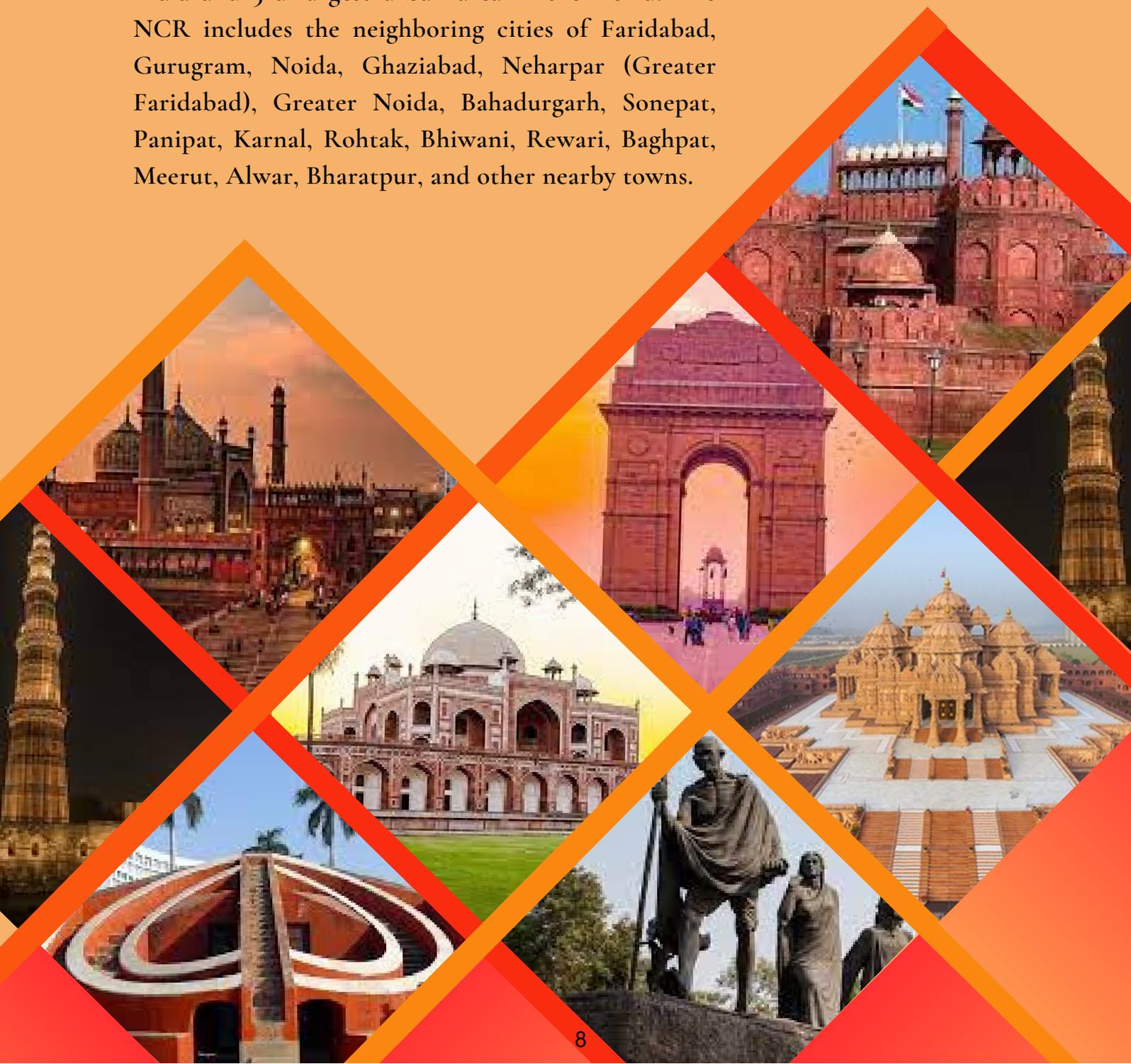
O.P. Jindal Global (Institution of Eminence Deemed To Be University) aspires to be a role model for institutional excellence in higher education among leading institutions in the world as a multidisciplinary, research driven university fostering excellence in teaching, research, community service, and capacity building and nurturing socially responsible leaders through an eclectic and sustainable approach serving the local and regional communities. Through its work, the University seeks to build bridges across nations, working with national, international, and governmental organisations, and NGOs, and business organisations.



DELHI AT A GLANCE: A CITY OF NATIONAL MONUMENTS

Delhi is India's capital territory, is a massive metropolitan area in the country's north. It is considered among the richest UTs in India. It is historically and culturally connected to both the Upper Doab of the Yamuna-Ganges river system and the Punjab region. It is bordered by Haryana on three sides and by Uttar Pradesh to the east. It has a population of about 16.75 million, making it the second-most populous city and second most populous urban agglomeration in

India and 3rd largest urban area in the world. The NCR includes the neighboring cities of Faridabad, Gurugram, Noida, Ghaziabad, Neharpar (Greater Faridabad), Greater Noida, Bahadurgarh, Sonapat, Panipat, Karnal, Rohtak, Bhiwani, Rewari, Baghpat, Meerut, Alwar, Bharatpur, and other nearby towns.



DELHI AT A GLANCE: A CITY OF NATIONAL MONUMENTS

Tourist Destinations in Delhi:

Akshardham Temple, India Gate & Rajpath, Sansad Bhavan, Rashtrapati Bhavan, Connaught Place, Lodhi Garden, Sikandar Lodi's tomb, Bara Gumbad, Shisha Gumbad, Purana Quila, Red Fort, Firoz Shah Kotla, Salimgarh Fort, Chandni Chowk, Safdarjung's Tomb, Laxmi Narayan Temple, Pandav Kalin Bhairav Nath Ji Temple, Cathedral Church of Redemption, Gurudwara Bangla Sahib, ISKCON Temple, Jama Masjid, Lotus Temple, St. James' Church, Kalka Ji Mandir, National Museum, National Rail Museum, Jantar Mantar, Nizamuddin Dargah, Raj Ghat, Shanti Vana, National Zoological Park, Qutub Minar, Tughlaqabad, Haveli of Mirza Galib, Nation-wide famous Old Delhi Street Foods, Flyboy Air Safari & Ice Skating in Gurugram, Kingdom of Dreams in Gurugram, etc.

Industries in Delhi/NCR Region

Electronics, Light Engineering Machines, Automobile Parts, Sports Goods, Bicycles, PVC Goods, Footwear, Textile, Fertilizer, Medicines, Hosiery, Leather Goods, Software, etc. The NCR area covers Maruti, Honda, Mitsubishi, Samsung, GE, HCL and other prominent Industrial establishments.

Prominent Institutions in Delhi/NCR Region

FICCI, PHD Chamber of Commerce and Industry, India Trade Promotion Organisation (ITPO), Supreme Court, North and South blocks (the headquarters of the Ministries, government offices and the Delhi assembly), AIIMS, Guru Gobind Singh Indraprastha University, Jawaharlal Nehru University, Jamila Milia Islamia, Delhi Technological University, Netaji Subhas University of Technology, Indira Gandhi National Open University, IIT-Delhi, Dr. B. R. Ambedkar University, South Asian University, Shri Lal Bahadur Shastri National Sanskrit University, Central Sanskrit University, National Museum Institute of the History of Art, Conservation and Museology, Indian Statistical Institute, Indian Institute of Foreign Trade, Indian Agricultural Research Institute, etc.

Temperature and Travel Advisory

The temperature of Delhi during the month of December is expected to be between 15°C - 22 °C.

All participants are advised to bring woollen clothes accordingly.

REGISTRATION INFORMATION



Important Dates

| | | |
|---|---|--------------------|
| Last date of full paper submission | : | 20th October 2023 |
| Last date of issue of acceptance letter | : | 25th October 2023 |
| Last date of registration without fine | : | 10th November 2023 |
| Last date of registration with fine of Rs. 500 | : | 1st December 2023 |
| Last date of registration with fine of Rs. 1000 | : | 5th December 2023 |

Registration Fees

| | Indian Residents (Life Members) | Indian Residents (Non-Life members) | International Participants (Life Members) | International Participants (Non-Life Members) |
|------------------------------------|------------------------------------|--|---|---|
| Registration fees | Rs. 2000/- | Rs. 2000 + 1000/- | USD 100 | USD 150 |
| Research Scholar | Rs. 1500/- | Rs. 1500/- | USD 75 | USD 75 |
| Accompanying Person (> 5 years) | Rs. 2000/- | Rs. 2000/- | USD 100 | USD 150 |

Note: All the existing life members of ICA and those who will become the life members of ICA by October 30, 2023 shall be eligible for the accommodation for 4 days (Dec. 12-15, 2023) inside the campus of O.P. Jindal Global University, Sonapat, Haryana. The link to become life member of ICA is <https://icaindia.info/membership>. Conference kit will be provided only to registered delegates and not to accompanying persons.

Bank Details for Payment of Registration Fees

| | | |
|----------------|---|--|
| Bank Name | : | State Bank of India |
| Bank Branch | : | Delhi University, North Campus |
| Account Name | : | Registrar, University of Delhi A/C Summer Instt. Seminar Cong. |
| Account Number | : | 10851299052 |
| IFSC | : | SBIN0001067 |
| Remarks | : | Please write "74th AICC" in the remarks while making the payment |
| SWIFT Code | : | SBININBBM21 |

Only for International participants.

Note: On the spot registration is not allowed.

For registration please visit the website

<https://aicc74.commerce.du.ac.in>

Refund Policy

Delegate fee once paid is non-refundable.
Sponsorship/ Donation once paid is non-refundable.

GUIDELINES FOR CONTRIBUTORS

- ✓ The length of the paper including tables, diagrams, illustrations, etc, should not exceed 20 double space pages.
- ✓ The papers submitted for the ICA Annual Conference should not have been published or sent for publication or presented or sent for consideration in any other Seminar/Conference etc.
- ✓ All correspondence shall be made by and with the FIRST author only.
- ✓ The papers can be submitted electronically only through the conference website: <https://aicc74.commerce.du.ac.in>
- ✓ All papers submitted will be subject to the ethical policy of the ICA as given on the ICA Website : <https://icaindia.info/journals/>
- ✓ Contributors are advised to follow the UGC guidelines for the maintenance of standards and plagiarism : (https://www.ugc.ac.in/pdfnews/7771545_academic-integrity-Regulation2018.pdf).
- ✓ All contributions submitted will be subject to review by the Sectional Chairperson / Co-Chairperson of the concerned session.
- ✓ The first page of the paper should consist of the Title of the Paper, Name(s) of the author(s) with complete details including the mobile numbers and email Ids and an abstract not exceeding 150 words.
- ✓ Second page should start with the title of the paper again followed by the text.
- ✓ For Footnotes and Referencing the same guidelines shall be applicable as prescribed for the Indian Journal of Commerce (<https://icaindia.info/journals/>).
- ✓ Reference citation to be strictly in accordance to the APA referencing style.

ETHICAL POLICY

1. The ICA aspires to promote original research paper/articles enhancing knowledge and social relevance through highest quality of transparent, and fair peer review. At every step ethical principles shall be followed.
2. Re-submission of a paper in another language, or simultaneously in multiple Seminars or Conferences with different audiences, shall not be permissible.
3. Authorship should be limited to those who have made a significant contribution to the conception, design, execution, or interpretation of the reported study.
4. The Indian Commerce Association strives to maintain highest standard pertaining to plagiarism by stressing upon full and prominent disclosure of original source at the time of submission of the paper. The authors should ensure that they have written entirely original works, and if the authors have used the work and/or words of others that this has been appropriately cited or quoted.
5. **Maximum permissible similarity index is 10%. It will be the sole responsibility of the author(s) to submit a certificate to this effect generated by the Officially Recommended Software of UGC like URKUND or TURNITIN while submitting their research papers.**
6. Papers submitted without similarity index certificate shall be summarily rejected. The concerned Sectional Chairperson / Co-Chairperson may re-check the similarity index and review the papers submitted and the papers that could not comply the 'Guidelines to Contributors and Ethical Policy' may be rejected.
7. Authors may be asked to provide the raw data in connection with a paper for editorial review, and should be prepared to provide public access to such data. Studies on patients or volunteers require ethics committee approval and informed consent, which should be documented in the paper.
8. The Indian Commerce Association strongly discourage and against all minor and major acts related to plagiarism.
9. The UGC guidelines related to plagiarism have been implemented in letter and spirit and must be followed by the authors.
10. It is not necessary that the paper(s) accepted for presentation during the AICC shall also be published in the Indian Journal of Commerce. Select papers will be published in the journal of ICA including two best papers of each session.

CONFERENCE SEMINAR & TECHNICAL SESSIONS

| TOPIC | CHAIRPERSON | CO-CHAIRPERSON |
|--|---|--|
| Seminar: NEP 2020: Roadmap for Commerce and Management Education | Prof. (Dr.) Sandip K. Bhatt Professor Department of Business Studies Sardar Patel University Vallabh Vidyanagar-388120, Gujarat (M): 9879500416 Email: sandipkbhatt2007@yahoo.co.in | Dr. B. Sandhya Rani Associate Professor Department of Commerce Osmania University Telangana-500007, Hyderabad (M): 8331040967 Email: sandy_bompelli@yahoo.com |
| Technical Sessions | | |
| Technical Session-1 (TS-1): Business Transformation and Digital Economy | Prof. (Dr.) Rambabu Gopiseti Professor Department of Commerce Telangana University Telangana-503322, Hyderabad (M): 9492914042 Email: ramcommerce@rediffmail.com | Dr. Dalbir Singh Kaushik Associate Professor Department of Commerce Gaur Brahman PG College Maharshi Dayanand University Rohtak-124001, Haryana (M): 9017213579 Email: kaushikdalbir@yahoo.com |
| Technical Session-2 (TS-2): Future of Business: From Industry 4.0 to Industry 5.0 | Prof. (Dr.) Meera Singh Dean, Faculty of Commerce Udai Pratap Autonomous College Varanasi-221003, U.P. (M): 9450538221 Email: hksinghmeera@gmail.com | Dr. Sandeep Bhikaji Gaikwad Associate Professor Shri Muktanand College Gangapur District Aurangabad-431109, Maharashtra (M): 7588076450 Email: sancommerce358@gmail.com |
| Technical Session-3 (TS-3): Entrepreneurship, Innovation and Startups | Prof. (Dr.) Seema Shah Singha Professor Department of Commerce and Management, Dibrugarh University Dibrugarh-786004, Assam (M): 9435130916 Email: singhaseema@dibru.ac.in | Dr. Shivprasad Vajjnathrao Dongare Associate Professor Swami Ramanand Teerth Marathwada University Nanded-431606, Maharashtra (M): 7798395000 Email: shivajdongare@yahoo.co.in |
| Technical Session-4 (TS-4): Sustainable Development Goals 2030 | Prof. (Dr.) Sangeeta Pawar Professor, Department of Commerce University of Mumbai Mumbai-400032, Maharashtra (M): 9869350773 Email: sangeeta.pawar@commerce.mu.ac.in | Dr. Rajiv Singh Associate Professor Department of Commerce Sunbeam Women's College Varuna, Varanasi-221002, U.P. (M): 9451528707 Email: rajeevsvaranasi@gmail.com |
| Manubhai M. Shah Memorial Research Award Session (MMSMRAS): Empirical Researches in the field of World Economy: Past, Present, and Future | Prof. (Dr.) Avinash D. Pathardikar Professor Faculty of Management Studies Veer Bahadur Singh (VBS) Purvanchal University Jaunpur-222003, U.P. (M): 9450873419 Email: avinashphrd@gmail.com | Dr. Ayekpam Ibemcha Chanu Professor Department of Commerce Bodoland University Rangalikhata Kokrajhar-783370, Assam (M): 7002298404 Email: ibemchac6@gmail.com |
| Professor Samiuddin Memorial ICA Research Scholars' Award | Dr. S. Ramesh Dean, International Programmes & Partnerships Mount Carmel College, Autonomous Vasanth Nagar, Bengaluru-560052 Karnataka (M): 9743105722 Email: dr.ramesh06@gmail.com | Dr. Saad Bin Hamid Controller of Examination Maulana Mazharul Haque Arabic & Persian (MMHAP) University Patna-800001, Bihar (M): 7050008020 Email: Paithana1969@gmail.com |

INTERNATIONAL KEYNOTE SPEAKERS

EMINENT SPEAKERS



Prof. Rajendra P. Srivastava

PPhD (Physics) and PhD (Accounting)
Professor Emeritus, Ex EY Professor of AIS, The University of Kansas and CEO and Founder, SeekEdgar LLC Lawrence, KS 66047 USA

http://www.researchgate.net/profile/Rajendra_Srivastava3?ev=prf_highl
<http://scholar.google.com.sg/citations?user=os4dnsgAAAAJ&hl=en>



Prof. Justin Paul

University of Puerto Rico, San Juan, PR, USA, Visiting Professor of Henley Business School, University of Reading, UK.
Editor-in-Chief, International Journal of Consumer Studies (A ranked & SSCI listed)

<http://drjustinpaul.com/>



Dr. T.G. Sitharam,

Chairman, All India Council for Technical Education (AICTE), New Delhi since December 2022, director of Indian Institute of Technology Guwahati, Assam (July 2019 to December, 2022).

Past experience: lecturer at University of Waterloo and University of Texas at Austin, Austin, Texas, USA (1992-94).



Prof. Ravinedr Rena

DUT Business School,
Faculty (FMS), Durban University of Technology, Republic of South Africa | Associate Editor, Journal -The Bottom Line(TBL) - Q1 Scopus and WoS.

<http://orcid.org/0000-0002-4156-8693>



Prof. Suneel Maheshwari

M.M.S., M.Acc, Ph.D.,
Professor at Indiana University of Pennsylvania, Delmont, Pennsylvania, United States.

<https://scholar.google.com/citations?user=cDBJfEoAAAAJ&hl=en>



Prof. Manish R. Joshi

Secretary, UGC.
Received National Award for outstanding efforts in translation of Popular Science and Technology for the year 2018 by the Department of Science and Technology of the Government of India in addition to the prestigious Post-Doctoral Fellowship award during 2008-2009 from the University of New Brunswick, Fredericton, Canada.



Dr. Rakesh Gupta

Senior Lecturer
Department of Accounting, Finance and Economics, Griffith University, Queensland, Australia

<https://www.researchgate.net/profile/Rakesh-Gupta-24>



Dr. Leo Rastogi

Founder & CEO of Soul Spring | Co-founder of ayam | Author & Keynote Speaker | Former Monk | Well-being Savant | EO & YPO

<https://www.leorastogi.com/>



Dr. Dhananjay Singh

Member Secretary, ICSSR.
Past experience: Lecturer in various reputed institutions across India, Editor, in project titled The Encyclopedia of Indian Poetics, Assistant Editor, of Mutual Regards: Indo-Irish Anthology, a collaborative project involving Jawaharlal Nehru University, New Delhi, and the University of Ulster at Colerain (Ireland).

Patrons



Prof. Yogesh Singh
Hon'ble Vice-Chancellor
University of Delhi

Prof. C. Raj Kumar
Hon'ble Vice-Chancellor
O. P. Jindal Global University



Office Bearers of ICA 2023



Prof. W. K. Sarwade
President – ICA
Dean, Faculty of Commerce &
Management Dr. BAM University,
Aurangabad



Prof. Sasmita Samanta
Immediate Past President – ICA
Hon'ble Vice Chancellor
KIIT Deemed to be University,
Bhubaneswar, Odisha



Prof. M. Jayappa
Executive Vice President – ICA
Former Principal, RBANMS First
Grade College
Usloor, Bangalore



Dr. Kuldeep Sharma
Secretary – ICA
Chairman
Board of Studies in Trade, Transport and
Industry
University of Mumbai



Prof. N. K. Jha
Joint Secretary – ICA
Dean, Faculty of Commerce
Head & Director
Department of Applied Economics &
Commerce
Patna University



Prof. D. Chennappa
Managing Editor, Indian Journal of Commerce
Treasurer – ICA
Head, Department of Commerce
Osmania University, Hyderabad

Coordinator: Knowledge Partner



Prof. Ram B. Ramachandran
Professor & Vice Dean
Jindal School of Banking and Finance
O. P. Jindal Global University

Conference Secretary



Prof. Ajay Kumar Singh
Senior Professor, Head & Dean
Department of Commerce
Faculty of Commerce and Business
Delhi School of Economics
University of Delhi, Delhi

ELECTED EC MEMBERS

| Name | Affiliation |
|------------------------------|---|
| Dr. Mahendra Pratap Singh | Patliputra University, Patna, Bihar (B029). |
| Dr. Ram Uddeshya Singh | P.G. Department of Commerce, College of Commerce, Patna – 800020 (Bihar) |
| Prof. K. S. Jaiswal | M.G.Kashi Vidyapith Varanasi, Uttar Pradesh (UP-054) |
| Dr. Rahul Singh | Raj School of Management & Science, Varanasi, Uttar Pradesh (UP343) |
| Dr. Chandrashekhar Sheelvath | Dr. Ambedkar Degree College, Kalabugli, Karnataka (KA207) |
| Dr. J. Ravi Kumar | Osmania University, Telangana (AP275) |
| Dr. Ajay M. Bhamare | R.A.D.A.V. College, Mumbai, Maharashtra (MH 608) |
| Dr. Vinod K. Gawande | SRBT College, Monda, Marashtra (MH458) |
| Dr. R. N. Singh | Department of Commerce, Jagran College of Arts, Science and Commerce, Kanpur (UP) |
| Dr. Gautam Prasad | Department of Commerce, School of Commerce and Management, Dr. Hari Singh Gaur University, Sagar (MP) |
| Dr. Harikanth | Department of Commerce, Satavahana University, Karimnagar, Telangana |
| Dr. Laxman Singh | P.G. Department of Commerce, Jai Prakash University, Chapra |
| Dr. Arun Hari Gaikward | Department of Commerce & Research Centre, S.N. Arts, D.G. Malpani Commerce & B.N. Sarda Science College, Sangamner, Dist. Ahmednagar - 422605 Maharashtra |
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| 1 | 1947 | Lucknow University, Lucknow | Sir Padmpat Singhanian, Kanpur |
| 2 | 1948 | Calcutta University, Calcutta | Prof. M.K. Ghosh, Allahabad University, Allahabad |
| 3 | 1949 | Aligarh Muslim University, Aligarh | Sir Chunnilai B. Mehta, Bombay |
| 4 | 1950 | Allahabad University, Allahabad | Prof. B.N. Dasgupta, Lucknow |
| 5 | 1951 | Madras University, Madras | Sir R.K. Shanmukham Chetty, Coimbatore |
| 6 | 1952 | Delhi University, Delhi | Prof. V.K.R.V. Rao, New Delhi |
| 7 | 1953 | Banaras Hindu University, Varanasi | Sir Shri Ram, New Delhi |
| 8 | 1954 | University of Rajasthan, Jaipur | Dr. B.R. Mishra, Patna University, Patna |
| 9 | 1955 | Osmania University, Hyderabad | Shri B.L. Jalan, Calcutta |
| 10 | 1956 | Bihar University, Ranchi | Dr. S.K. Basu, Calcutta |
| 11 | 1957 | Nagpur University, Nagpur | Shri L.M. Birla, Calcutta |
| 12 | 1958 | Hubli | Prof. A. Dasgupta, New Delhi |
| 13 | 1959 | Punjab University, Chandigarh | Sir Jahangir Gandhi, Jamshedpur |
| 14 | 1960 | Jabalpur University, Jabalpur | Dr. A.N. Agrawala, Allahabad University, Allahabad |
| 15 | 1961 | Andhra University, Waltair | Shri Madan Mohan, R.ruiya, Bombay |
| 16 | 1962 | Mysore University, Mysore | Shri K.K. Das, Andhra University, Waltair |
| 17 | 1963 | Agra University, Agra | Shri P.L. Tandon, Bombay |
| 18 | 1964 | Poona University, Poona | Dr. A. N. Agrawala, Allahabad |
| 19 | 1965 | Vallabhbhai Vidhyapeeth, Gujarat | Prof. M.C. Shukla, Delhi |
| 20 | 1966 | Jiwaji University, Gwalior | Dr. K.C. Sarkar, Lucknow |
| 21 | 1967 | Gorakhpur University, Gorakhpur | Shri S.L. Kirloskar, Poona |
| 22 | 1968 | Marathwada University, Aurangabad | Dr. R.L. Agarwal, Gorakhpur University, Gorakhpur |
| 23 | 1969 | Ernakulam | Shri R.B. Shah, Calcutta |
| 24 | 1970 | B.Y.K. College, Nasik | Shri R.B. Shah, Calcutta |
| 25 | 1971 | Karnataka University, Dharwar | Dr. C.B. Gupta, S.R. College, New Delhi |
| 26 | 1972 | Burdwan University, West Bengal | Shri Kedar Nath Modi, Modinagar |
| 27 | 1973 | Shivaji University, Kolhapur | Shri M.R. Tokei, Nagpur |
| 28 | 1974 | Andhra University, Waltair | Shri Rama Krishna Bajaj, Bombay |
| 29 | 1975 | Banaras Hindu University, Varanasi | Prof. K.V. Sivayya, Andhra University, Vishakhapatnam |
| 30 | 1976 | Patna University, Patna | Prof. S.M. Tiwari, B.H.U., Varanasi |
| 31 | 1977 | University of Rajasthan, Jaipur | Dr. N.L. Nadda, Patna University, Patna |
| 32 | 1978 | Gokhale Educational Society, Nasik | Prof. Om Prakash, Rajasthan University, Jaipur |
| 33 | 1979 | Shivaji University, Kolhapur | Dr. M.S. Gosavi, Nasik |
| 34 | 1980 | Birla Institute of Technology, Ranchi | Prof. A.D. Shinde, Shivaji University, Kolhapur |

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| 35 | 1981 | Burdwan University, West Bengal | Dr. C.D. Singh, Bhagalpur University, Bhagalpur |
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| 37 | 1983 | Mysore University, Mysore | Prof. B.K. Mohanty, Bhubaneshwar |
| 38 | 1984 | L.N.Mithila University, Darbhanga | Prof. B.K. Muniramappa, Mysore University, Mysore |
| 39 | 1985 | Banaras Hindu University, Varanasi | Prof. Gopal Lall, LN Mithila University, Darbhanga |
| 40 | 1986 | Kerala University, Trivandrum | Prof. R.A. Singh, B.H.U., Varanasi |
| 41 | 1987 | Allahabad University, Allahabad | Prof. C.P.N. Nair, Trivandrum |
| 42 | 1988 | Birla Institute of Technology, Ranchi | Prof. G.C. Agrawal, University of Allahabad |
| 43 | 1989 | University of Jammu, Jammu | Prof. B. Narayan, B.I.T, Mesra, Ranchi |
| 44 | 1990 | Aligarh Muslim University, Aligarh | Prof. N.S. Gupta, University of Jammu, Jammu |
| 45 | 1991 | Bangalore University, Bangalore | Prof. Samiuddin, A.M.U., Aligarh |
| 46 | 1992 | M.D. University, Rohtak | Prof. K. Hanumanthappa, Bangalore (in absence) |
| 47 | 1993 | Kurukshetra University, Kurukshetra | Prof. L.N. Dahiya, M.D.U., Rohtak |
| 48 | 1994 | Kakatiya University, Warangal | Prof. R.P. Hooda, Kurukshetra University, Kurukshetra |
| 49 | 1995 | University of Rajasthan, Jaipur | Prof. A. Shankaraiah, Kakatiya University, Warangal |
| 50 | 1996 | Osmania University, Hyderabad | Prof. R.N. Singh, V.C., University of Rajasthan, Jaipur Prof. B.P. Singh (Deemed President) |
| 51 | 1997 | Indian Institute of Business Management, Patna | Dr. D. Obul Reddy, Osmania University, Hyderabad |
| 52 | 1998 | L.N. Mithila University, Darbhanga | Dr. U.K. Singh, I.I.B.M., Patna |
| 53 | 1999 | Dr. B.Ambedkar Marathwada University, Aurangabad | Prof. S. Akram, L.N. Mithila University, Darbhanga |
| 54 | 2001 | Aligarh Muslim University, Aligarh | Prof. S.S. Mishra, Aurangabad |
| 55 | 2002 | M.L. Sukhadia University, Udaipur | Prof. Mahfoozur Rehman, Aligarh |
| 56 | 2003 | KCES's Institute of Management & Research, North Maharashtra | Prof. I.V. Trivedii, Udaipur University, Udaipur |
| 57 | 2004 | DAVV & Shri Gujarati Samaj MKHS Gujarati Girls College, Indore | Prof. .G. Deshpande, North Maharashtra |
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| 67 | 2014 | KIIT University, Bhubaneswar, Odisha | Dr. Ram Chander Gowda, Bangalore University |
| 68 | 2015 | Vinoba Bhave University, Hazaribag | Prof. Jayanta Kumar Parida, Utkal University, Odisha |
| 69 | 2016 | Lucknow University, Lucknow | Prof. M.K. Singh, Vinoba Bhave University, Hazaribag |
| 70 | 2017 | The IIS University, Jaipur | Prof. Arvind Kumar, Lucknow University, Lucknow |
| 71 | 2018 | Osmania University, Hyderabad | Prof. Subhash Garg, IIS University, Jaipur |
| 72 | 2019 | KIIT University, Bhubaneshwar | Prof. H. Venkateshwarlu, Osmania University |
| 73 | 2022 | Dr. Babasaheb Ambedkar Marathwada University, Aurangabad | Prof. Sasmita Samanta, Vice Chancellor, KIIT Deemed to be University, Bhubaneshwar |

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| IGI Airport (T-1) | O. P. Jindal Global University | 56 |
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| IGI Airport (T-3) | O. P. Jindal Global University | 59 |
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Conference Secretary, 74th AICC 2023

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