

CV of Prof. Samir K Srivastava



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Qualifications and Date of Birth :

Qualification	Institute	Year	Performance
FPM (Equivalent to Ph.D.)	Indian Institute of Management, Lucknow	2004	7.45/10.00
MBA (Finance)	Indira Gandhi National Open University	1999	3.90/5.00
B.Tech. (Electrical Engg.)	Institute of Technology, BHU (now IIT-BHU)	1989	8.05/10.00
Intermediate (Std. XII)	Colvin Taluqdars' College, Lucknow	1985	78.2%
High School (Std. X)	Mahanagar Boys High School, Lucknow	1983	83.2%

Completed with distinction (92.33%) TPM Implementation Course conducted by *Japan Management Centre Incorporated, Tokyo* in 1997.

Date of Birth: 25.12.1967

Positions Held:

Sl. No.	Name of Institute	Designation	Date from	Date to
1	Indian Institute of Management Lucknow	Professor	December 2013	Till Date
2	Indian Institute of Management Lucknow	Associate Professor	May 2007	December 2013
3	Management Development Institute Gurgaon	Associate Professor	January 2005	May 2007
4	Institute of Management Technology Ghaziabad	Associate Professor	July 2004	January 2005
5	Aditya Birla Group	Various Technical and Managerial Positions	August 1993	October 2000
6	Vaids ICS Lucknow	Visiting Faculty	January 1990	August 1993

Prof. Samir has over two decades of experience in research, teaching and industry. He worked in various positions in industry (AV Birla Group) in technical as well as managerial roles. He was an internal facilitator for TPM implementation at Indo Gulf Corporation Limited winning the TPM Excellence Award from JIPM, Japan in the year 2000. He joined IMT Ghaziabad as Associate Professor in 2004. Thereafter, he moved to MDI Gurgaon in 2005 and subsequently to IIM Lucknow in 2007. Prof. Samir has carried out significant work in the areas of reverse logistics and green supply chains. He has published many papers in reputed refereed academic journals. He has co-authored two books and also writes for popular business magazines. His work has about two thousand eight hundred citations in Google Scholar with a g-Index of 52 and more than thousand citations in Scopus with an H-Index of 6. His biographic profile appears in Marquis Who's Who 2014 and Marquis Who's Who 30th Pearl Anniversary Editions. Presently, he teaches supply chain and operations management courses to post graduate and doctoral students along with involvement in other academic, administrative and consulting activities.

- ❖ Member of Editorial Board of [International Journal of Management Reviews](#).
- ❖ Member of Editorial Board of [International Journal of Logistics Management](#).
- ❖ Member of Editorial Board of [GSTF Journal on Computing \(JoC\)](#).
- ❖ Member of Editorial Board of [Journal of Remanufacturing](#).
- ❖ Associate Editor, [Metamorphosis: A Journal of Management Research](#), biannual journal from IIM Lucknow.
- ❖ Member of Editorial Advisory Board (EAB) of *Drivers Duniya*.
- ❖ Member of the Advisory Committee for the "International Case Conclave Elixir 2015", New Delhi, September 4, 2015.
- ❖ Member of Scientific Committee for the "International Conference on Supply Chain & Logistics Management (ICSCLM 2013)", India Habitat Centre, New Delhi, December 5-7, 2013.
- ❖ Member of Technical Committee for the "International Conference on Enterprise Resource Planning & Supply Chain Management (ERP-SCM)", Bali, Indonesia May 7-8, 2012.
- ❖ Member of International Advisory Committee for the "International Conference on Sustainable Manufacturing: Issues, Trends and Practices (ICSM-2011)", BITS Pilani, November 10-12, 2011.
- ❖ Member of National Advisory Committee for the 43rd Annual Convention of the Operations Research Society of India and International Conference on "Operations Research for Urban and Rural Development (ORSI2010)", December 15-17, 2010.
- ❖ Erstwhile member of Sub-committee for Manufacturing Competitiveness, Confederation of Indian Industry (CII) for the year 2005-06.
- ❖ Erstwhile member of TPM Club of India, Confederation of Indian Industry (CII).
- ❖ Erstwhile Member, Technical Advisory Group (TAG), National Agricultural Innovation Project (Research on Production to Consumption Systems).
- ❖ Life member of Society of Operations Management, India.

- ❖ Delivered Invited Lectures at various industries and NGOs.
- ❖ Faculty Guide for a few dozen live projects by Post Graduate students in firms like Nestle India, ICI, Stanton Chase, Mother Dairy, Glaxo Smithkline Beecham, Carrier Air-conditioning and Refrigeration Ltd., Maruti Suzuki India Ltd., etc.
- ❖ Program Director for open MDPs on Supply Chain Management at MDI Gurgaon and IIM Lucknow.
- ❖ Program Director for General Management Programme for Indian Railways Officers (Probationary), IIM Lucknow Campus, April 06 – May 29, 2009.
- ❖ Conducted on-campus and in-company MDPs for executives of ABB, Aditya Birla Management Corp. Pvt. Ltd., APSRTC, Arun Warehousing & Logistics, Avon Beauty Product India Pvt. Ltd., Balmer Lawrie Ltd., BEL, Bharti Airtel, Bharti WalMart, Biostadt India Ltd., BPCL, BSF, CHEP India, Coal India Limited, Coast Guard, College Of Defence Management, DuPont India, Effem India Pvt. Ltd., Eli Lilly, Fedex, Field Fresh Foods, Gujarat Ambuja Cements, HAL, Hero Honda Motors Ltd., Himalaya Drug Company, HPCL, Idea Cellular, Indian Air Force Officers, Indian Coast Guard, Indian Navy, IREDA, Indian Railways, ISGEC, ITC, Maple Orgtech (India) Ltd., Mazagon Dock Ltd., Miebach India Ltd., NABARD, NAIP, National Book Trust, National Seeds Corporation Ltd., NHDC, NIC, Nokia India Pvt. Ltd., NTPC, ONGC, Powergrid Corporation, RCF, Rimjhim Ispat, Rural Electrification Corporation, Rural Engineering Services, SAIL, SBI, Singer India Limited, Spirax Marshall Pvt. Ltd., SSL-TTK Ltd., Strides Acro Lab, Super Highway Labs, TCI, TNS India, Zuari Cement Ltd., etc.
- ❖ Conducted Faculty Development Programme (FDP) for management teachers.
- ❖ Guided three FPM (Doctoral) candidates as a Member of Thesis Advisory Committee.
- ❖ Presently Chairman of Thesis Advisory Committee of one FPM (Doctoral) candidate; and on Thesis Advisory Committee of two FPM (Doctoral) candidates and Doctoral Advisory Committee (DAC) of one PhD candidate.
- ❖ Supervision of two Case Writings for FPM (Doctoral) students.
- ❖ External Examiner (IIM Bangalore, IIT Bombay, IIT Roorkee, NITIE) for PhD theses.
- ❖ Supervision of *Dissertations* and *Courses of Independent Study* of postgraduate and doctoral management students.

Teaching Areas :

- 1) Operations Management
- 2) Logistics and Supply Chain Management
- 3) Operations Strategy
- 4) System Dynamics Modelling

Research Areas :

- 1) Reverse Logistics
- 2) Green Supply Chains, Sustainable Supply Chain Management, Food Supply Chains
- 3) Manufacturing Excellence
- 4) Sourcing (Procurement Practices)
- 5) HR-Operations Interface
- 6) Technopreneur-owned Firms

Funded Research Projects:

- A Research Grant from DST-India and EPSRC for "Engineering Driven Sustainable Supply Chains" - Principal Co-Investigator from India – ongoing.
- A Research Grant from UK-India Education and Research Initiative for "Understanding Indian and UK food industries" - Member of the 3-faculty team from India – completed.
- A Seed Money Project from IIM Lucknow (SM 212) for a study on "Green Supply Chain Issues and Practices in India"- completed.

Consulting Areas :

- 1) Operations Strategy
- 2) Procurement Management
- 3) Manufacturing Excellence
- 4) Facility Network Design
- 5) Supply Chain Innovations
- 6) Business Process Management
- 7) Total Quality & Environment Management

Consulting Assignments:

- Study on "Benchmarking and Negotiation Strategies for a Robust Acquisition System" (Client: College of Materials Management, Indian Army) - Principal Co-investigator – to commence soon.
- Procurement Observatory in the state of Uttar Pradesh (Client: The World Bank) - Principal Investigator– ongoing.
- Review of Existing Procedure of Procurement of Dry, FOL and Fresh Rations (Client: ASC Centre & College, Indian Army) - Principal Co-investigator – completed.
- Setting up a Procurement Observatory in the state of Uttar Pradesh (Client: The World Bank) - Principal Investigator - completed.

Publications:

Research Papers in Journals:

1. **Samir K Srivastava**, Abhilash Amula and Prakash Ghagare, **Service Facility Relocation Decision: A Case Study**, *Facilities*, accepted for publication, *Forthcoming*.
2. Atanu Chaudhuri, **Samir K. Srivastava**, Rajiv K Srivastava and Zeenat Parveen, **Understanding propagation of risks in Food Processing Supply Chain: A Fuzzy Interpretive Structural Modeling based Approach**, *Journal of Modeling in Management*, accepted for publication, *Forthcoming*.
3. Mohita Gangwar and **Samir K Srivastava**, **Leveraging the Social Welfare Chain to provide Resilience during Disaster**, *International Journal of Logistics Research and Applications*, accepted for publication, *Forthcoming*.
4. **Samir K Srivastava**, Atanu Chaudhuri and Rajiv K Srivastava, **Understanding Propagation of Risks and their Impact on Performance in Fresh Food Retail**, *International Journal of Logistics Management* Volume 26, No. 3, 2015, pp. 1-36..
5. Rakesh Kumar and **Samir K Srivastava**, **A Framework for Improving 'Sales & Operations Planning'**, *Metamorphosis*, Volume 13, No. 1, 2014, pp.16-25.
6. Sanjay Dhir, Amita Mital and **Samir K Srivastava**, **Dynamics of Value Creation in Indian Bilateral Cross-Border Joint Ventures: A Systems Approach**, *Strategic Change*, Volume 22, No. 7-8, 2013, pp. 471-483.
7. **Samir K Srivastava** and Avishek Ray, **Benchmarking Indian General Insurance Firms**, *Benchmarking: an International Journal*, Volume 20, No. 1, 2013, pp. 4-24.
8. **Samir K Srivastava** and Sahil Bansal, **Measuring and Comparing Volume Flexibility across Indian Firms**, *International Journal of Business Performance Management*, Vol. 14, No. 1, 2013, pp. 38-51.
9. **Samir K Srivastava**, **Managerial Implications from Indian Case Studies on e-Reverse Auctions**, *Business Process Management Journal*, Volume 18, No. 3, 2012, pp. 513-531. **ONE CITATION EACH IN GOOGLE SCHOLAR AND SCOPUS.**
10. **Samir K Srivastava** and Deepak Jain, **An Industrial Application of Modified Clarke & Wright Algorithm**, *Udyog Pragati*, Volume 34, No. 1, 2010, pp. 8-15.
11. **Samir K Srivastava**, **Network Design for Reverse Logistics**, *Omega* (Special Issue on Logistics: New Perspectives and Challenges), Volume 36, Issue 4, 2008, pp. 535-548. **(FIFTH HOTTEST ARTICLE IN SCIENCE DIRECT BUSINESS MANAGEMENT AND ACCOUNTING CATEGORY, January-March 2008). MORE THAN HUNDRED SEVENTY CITATIONS IN SCOPUS AND MORE THAN THREE HUNDRED FIFTY CITATIONS IN GOOGLE SCHOLAR.**

12. **Samir K Srivastava, Towards Estimating Cost of Quality in Supply Chains**, *Total Quality Management and Business Excellence*, Vol. 19, Issue 3, 2008, pp. 193–208. FORTY CITATIONS IN GOOGLE SCHOLAR AND TWENTY SEVEN CITATIONS IN SCOPUS.
13. **Samir K Srivastava, Value Recovery Network Design for Product Returns**, *International Journal of Physical Distribution and Logistics Management*, Volume 38, Issue 4, 2008, pp. 311-331. (INCLUDED IN EMERALD READING LISTASSIST; EMERALD'S FREE, UNIQUE, PEER-REVIEWED READING LIST SERVICE). FORTY THREE CITATIONS IN GOOGLE SCHOLAR AND TWENTY ONE CITATIONS IN SCOPUS.
14. **Samir K Srivastava, Green Supply Chain Management: A state-of-the-art Literature Review**, *International Journal of Management Reviews*, Volume 9, Issue 1, 2007, pp. 53-80. (THIRTEENTH AMONG "SCOPUS TOP 20 CITED ARTICLES IN BUSINESS, MANAGEMENT AND ACCOUNTING (2007 - 2011) & FIFTEENTH AMONG "SCOPUS TOP 20 CITED ARTICLES IN DECISION SCIENCES (2007 - 2011)"; ABOUT SEVENTEEN HUNDRED CITATIONS IN GOOGLE SCHOLAR AND ABOUT EIGHT HUNDRED CITATIONS IN SCOPUS.
15. **Samir K Srivastava, Radio Frequency Identification Technology in Retail Outlets: Indian Scenario**, *International Journal of Manufacturing Technology and Management* (special issue on Connective Technologies and Their Impact on Manufacturing and Logistics), Volume 10, Issue 1, 2007, pp. 71-91. SEVENTEEN CITATIONS IN GOOGLE SCHOLAR AND SEVEN CITATIONS IN SCOPUS.
16. **Samir K Srivastava, Estimating COQ using PAF quality costing model in a pharmaceutical firm**, *International Journal of Business & Economics*, Volume 6, Issue 1, 2007, pp. 7-16.
17. **Samir K Srivastava and Rajiv K. Srivastava, Managing Product Returns for Reverse Logistics**, *International Journal of Physical Distribution and Logistics Management* (special issue on 3PL, 4PL and Reverse Logistics Part 1), Volume 36, Issue 7, 2006, pp 524-546. MORE THAN HUNDRED SEVENTY CITATIONS IN GOOGLE SCHOLAR AND EIGHTY CITATIONS IN SCOPUS.
18. **Samir K Srivastava, Logistics and Supply Chain Practices in India**, *Vision: The Journal of Business Perspective*, Volume 10, Issue 3, 2006, pp. 69-79. NINETEEN CITATIONS IN GOOGLE SCHOLAR.
19. **Samir K Srivastava and R.K. Srivastava, Profit Driven Reverse Logistics**, *International Journal of Business Research*, Volume 4, Number 1, 2005, pp 53-61. SEVENTEEN CITATIONS IN GOOGLE SCHOLAR.
20. **Samir K Srivastava and Rajiv K. Srivastava, A state-of-the-art Literature Review of Green Supply Chain Management**, *Udyog Pragati*, Volume 27, No. 3, 2003, pp. 5-23.
21. **Samir K Srivastava and Rajiv K. Srivastava, How Green are Indian Firms**, *Productivity*, Volume 44, No. 2, 2003, pp. 294-302. TEN CITATIONS IN GOOGLE SCHOLAR.

Books:

1. Lee J. Krajewski, Larry P. Ritzman, Manoj K Malhotra and **Samir K Srivastava**, [Operations Management: Process and Supply Chains](#), Eleventh IE Edition (ISBN 9789332548213), Pearson Education, 2015.
2. Ronald H. Ballou and **Samir K Srivastava**, [Business Logistics/ Supply Chain Management](#), Fifth IE Edition (ISBN 9788131705841), Pearson Education, Sixth Impression, 2012. ABOUT TWO HUNDRED SIXTY CITATIONS IN GOOGLE SCHOLAR.
3. Lee J. Krajewski, Larry P. Ritzman, Manoj K Malhotra and **Samir K Srivastava**, [Operations Management: Processes and Supply Chains](#), Ninth IE Edition (ISBN 9788131728840), Pearson Education, 2011. ABOUT HUNDRED THIRTY CITATIONS IN GOOGLE SCHOLAR.

Case Studies in Journals:

1. T.T. Niranjan and **Samir K Srivastava**, **Managing Capacity at Sparsh Call Centre**, [Asian Case Research Journal](#), Volume 12, Issue 1, 2008, pp. 1-31. FOUR CITATIONS IN GOOGLE SCHOLAR.
2. Rahul Pandey, Rajiv K. Srivastava and **Samir K Srivastava**, **Indian Foundries Limited**, [Asian Journal of Management Cases](#), Volume 1, Number 2, 2004, pp. 177-186.

Chapters in Books:

1. **Samir K Srivastava**, **Issues and Challenges in Reverse Logistics**, In: Surendra M. Gupta (Ed.), [Reverse Supply Chains: Issues and Analysis](#) (ISBN: 978-1-43-989902-1), Taylor and Francis, CRC Press, 2013, Chapter 2, pp. 61-82.
2. **Samir K Srivastava**, **Green Supply Chain Management: A state-of-the-art Literature Review**, In: John Jermier (Ed.), [Corporate Environmentalism and the Greening of Organizations](#) (ISBN: 9780857025715), SAGE Publications Ltd, 2013, Vol. 4, Part 2, pp. 27-61.
3. **Samir K Srivastava**, **Sustainable Supply Networks by Design**, In: Christian N Madu & Chu-hua Kuei (Eds.), [Handbook of Sustainability Management](#) (ISBN: 978-981-4354-81-3), Imperial College Press, London, 2012, Chapter 7, pp. 133-153.
4. **Samir K Srivastava**, **RFID Technology in Indian Retail Sector**, In: Sameer Kumar (Ed.), [Connective Technologies in the Supply Chain](#), Taylor and Francis, 2007, Chapter 9, pp. 185-210.
5. **Samir K Srivastava**, **Role and Application of RFID in Libraries**, In: Sameer Kumar (Ed.), [Connective Technologies in the Supply Chain](#), Taylor and Francis, 2007, Chapter 7, pp. 139-158.
6. Arif Khan, **Samir K Srivastava** and B. Bakkappa, **Benchmarking and Competency Mapping at Trim India: A Case Study**, In: Garg, R.K. and Jaiswal, M. (Eds.), *Bridging Digital Divide*, MacMillan India, 2007, Chapter 13, pp. 192-213.
7. **Samir K Srivastava** and Rajiv K. Srivastava, **A Hierarchical Model for Profit-driven Reverse Logistics Network Design**, In: Devi and Parimi (Eds.), *Reverse Logistics: Concepts and Cases*, ICFAI Press, India, 2005, pp. 91-116.

8. **Samir K Srivastava** and Rajiv K. Srivastava, **A Hierarchical Model for Reverse Logistics Network Design**, In: Pawar, Lalwani & Shah (Eds.), Proceedings of the 9th International Symposium on Logistics, Centre for Concurrent Enterprise, University of Nottingham, UK, 2004, pp. 490-496.

Book Reviews:

1. **Samir K Srivastava**: **Pullman Madeleine and Zhaohui Wu, Food Supply Chain Management: Economic, Social and Environmental Perspective**, Routledge, New York, 2012, xxi+285, Price not mentioned, Soft cover In : *Vision: The Journal of Business Perspective*, Volume 16, Issue 1, 2012, pp. 70-71.
2. **Samir K Srivastava**: **N. Ravichandran (Ed.), Management Science and Practice**, New Delhi, Allied Publishers Pvt. Ltd., 2007, 246pp, Price not mentioned, hard cover In: *Vision: The Journal of Business Perspective*, Volume 11, Issue 3, 2007, pp. 87-88.
3. **Samir K Srivastava**: **N. Ravichandran (Ed.), Vision 2020: The Strategic Role of Operations Research**, New Delhi, Allied Publishers Pvt. Ltd., 2006, 722pp, INR 1800, hard cover In : *Vision: The Journal of Business Perspective*, Volume 11, Issue 1, 2007, pp. 118-120.

Working Papers:

1. **Samir K Srivastava**, **Green Supply Chain Issues and Practices in India**, IIML WPS 2013-14/08, Indian Institute of Management, Lucknow.
2. Saurabh Chandra, **Samir K Srivastava** and Rajiv K. Srivastava, **Outbound Logistics Management Practices in the Indian Automotive Industry**, IIML WPS 2012-13/06, Indian Institute of Management, Lucknow.
3. **Samir K Srivastava**, **eRA: Reactions and tactics of suppliers and their countermeasures**, IIML WPS 2009-10/06, Indian Institute of Management, Lucknow.

Bibliographies:

1. **Samir K Srivastava**, **Bibliography on Reverse Logistics**, *Vikalpa*, Volume 29, Number 4, 2004, pp 161-165.
2. **Samir K Srivastava**, **Bibliography on Green Supply Chain Management**, *Vikalpa*, Volume 28, Number 4, 2003, pp 143-148.

Contributed Article(s):

1. Saurabh Chandra, Debabrata Ghosh and **Samir K Srivastava**, **Outbound Logistics Management Practices in the Automotive Industry – An Emerging Economy Perspective**, [Decision](#) (Special Issue on Supply Chain Management in Emerging Economies) - Under Review.
2. **Samir K Srivastava**, **Longitudinal Case Studies on Greening in select Indian Firms** (Under Preparation).

Business Magazine Articles:

1. **Samir K Srivastava**, On the cusp of change, *The Logistics Times*, Volume 5, Number 12, June 2015, pp.37-38.
2. **Samir K Srivastava**, Editorial, *Supply Chain & Technology*, Volume 1, Number 1, April 2015, pp. 3.
3. **Samir K Srivastava**, Business Trends and Future Possibilities, in COVER FEATURE, *The Logistics Times*, Volume 5, Number 9, January 2015, pp. 34-37. (Available at: http://issuu.com/rajmisra/docs/lt_jan_15_net/35?e=0/1123079)
4. **Samir K Srivastava**, in COVER FEATURE (Looking Back, Looking Ahead), *The Logistics Times*, Volume 4, Number 9, January 2014, pp. 40. (Available at: http://issuu.com/rajmisra/docs/lt_january_2014/40?e=0)
5. **Samir K Srivastava**, Currency crisis & impact on logistics business, *The Logistics Times*, Volume 4, Number 5, September 2013, pp.29-31. (Available at: http://issuu.com/rajmisra/docs/lt_septembet_2013_pdf/29?e=1293825/4941567).
6. **Samir K Srivastava**, in COVER FEATURE (Budget 2013-14 & Direction for Logistics Industry), *The Logistics Times*, Volume 3, Number 11, March 2013, pp.26.
7. **Samir K Srivastava**, Budget 2012-13: What do logisticians make out of it? in COVER FEATURE, *The Logistics Times*, Volume 2, Number 12, April 2012, pp.34. (Available at: http://issuu.com/rajmisra/docs/lt_april_2012/34?mode=a_p).
8. **Samir K Srivastava**, Growing Importance of Reverse Logistics, *Cargoconnect*, March, 2012, pp. 66. (Available at: http://www.academia.edu/1511995/Growing_importance_of_reverse_logistics) **TWO CITATIONS IN GOOGLE SCHOLAR.**
9. **Samir K Srivastava**, Not Exactly Watershed in COVER STORY, *The Logistics Times*, Volume 2, Number 9, January 2012, pp.41. (Available at: http://issuu.com/rajmisra/docs/lt_january_2012_for_net/43).
10. **Samir K Srivastava**, Chugging into Future, *The Logistics Times*, Volume 2, Number 7, November 2011, pp. 34-36. (Available at: http://issuu.com/rajmisra/docs/lt_november_2011_for_net/34?mode=a_p).
11. **Samir K Srivastava**, ICT Potential for Logistics Industry, *Supply Chain India*, Volume 1, Number 9, November 2011. (Available at: http://www.academia.edu/1105296/Samir_K_Srivastava_ICT_Potential_for_Logistics_Industry_Supply_Chain_India_Volume_1_Number_9_November_2011)
12. **Samir K Srivastava**, A far-fetched dream, *The Logistics Times*, Volume 2, Number 6, October 2011, pp. 32-33. (Available at: http://issuu.com/rajmisra/docs/lt_oct_2011/34?mode=a_p).
13. **Samir K Srivastava**, The Big Challenge, *Supply Chain India*, Volume 1, Number 5, October 2011. (Available at: http://www.academia.edu/1082799/Samir_K_Srivastava_The_Big_Challenge_Supply_Chain_India_Volume_1_Number_5_October_2011)

14. **Samir K Srivastava**, Infrastructure – A spoilsport? *The Logistics Times*, Volume 2, Number 2, June 2011, pp. 40 (Available at: http://issuu.com/rajmisra/docs/final_lt_june_2011p/40?mode=a_p).
15. **Samir K Srivastava**, Warehousing: Rapid Advancements, *The Logistics Times*, Volume 2, Number 1, May 2011, pp. 16-18 (Available at: http://issuu.com/rajmisra/docs/lt_may_2011/16?mode=a_p).
16. **Samir K Srivastava**, Full of Promise, *The Logistics Times*, Volume 1, Number 10, February 2011, pp. 28-30 (Available at: http://issuu.com/rajmisra/docs/lt_february_2011/28?mode=p).
17. **Samir K Srivastava**, Sustainable Supply Chain Management: Doing The Right Thing, *The Logistics Times*, Volume 1, Number 8, December 2010, pp. 19-23 (Available at: http://issuu.com/rajmisra/docs/lt_december_2010/19?mode=a_p).
18. **Samir K Srivastava**, Product Lifecycle Management: A Big Deal, *The Logistics Times*, Volume 1, Number 7, November 2010, pp. 29-31 (Available at: http://issuu.com/rajmisra/docs/lt_novemeber_2010_for_net/29?mode=a_p).
19. **Samir K Srivastava**, Reverse Logistics: □ 800 bn booty, *The Logistics Times*, Volume 1, Number 5, September 2010, pp. 14-16 (Available at: http://issuu.com/rajmisra/docs/lt_sept_2010_pdf/14?mode=a_p).
20. **Samir K Srivastava**, Seamless Logistics: Are we ready?, *The Logistics Times*, Volume 1, Number 4, August 2010, pp. 19-21 (Available at: http://issuu.com/rajmisra/docs/final_aug_lt_2010/19?mode=a_p).
21. **Samir K Srivastava**, Warehousing: Exciting time ahead, *The Logistics Times*, Volume 1, Number 3, July 2010, pp. 42-44 (Available at: http://issuu.com/rajmisra/docs/lt_jult_2010_pdf_magazine).
22. **Samir K Srivastava**, Ground Reality, *The Logistics Times*, Volume 1, Number 2, June 2010, pp. 23.

Newspaper Articles:

1. **Samir K Srivastava**, Expansion of banking in India, *The Economic Times*, June 07, 2008, pp. 8 (Available at: <http://m.economictimes.com/PDAET/articleshow/3107960.cms>).
2. **Samir K Srivastava**, Consumers need quality power, *The Economic Times*, May 10, 2007, pp. 12 (Available at: http://m.economictimes.com/PDAET/articleshow/msid-2024426_curpg-1.cms).

Magazine/ Newspaper Interviews:

1. Making-the-right-choice-10-hottest-management-courses, *The Hindustan Times*, New Delhi, June 3 2015, (Available at: <http://www.hindustantimes.com/careers/making-the-right-choice-10-hottest-management-courses/article1-1351821.aspx>)
2. Nothing Virtual Here, *Fastrack*, Issue 31, October-December, 2011, pp. 1-2. (Link: <http://www.safexpress.com/pdf/OND%202011.pdf>)
3. Investment, Infrastructure, IT: The three demanding 'I's in logistics, *Cargoconnect*, Vol II, Issue X, September, 2011, pp. 38-46. (Available at:)

[http://www.academia.edu/990821/Investment Infrastructure IT The three demanding Is in logistics Cargoconnect Vol II Issue X September 2011 pp. 38-46\)](http://www.academia.edu/990821/Investment_Infrastructure_IT_The_three_demanding_Is_in_logistics_Cargoconnect_Vol_II_Issue_X_September_2011_pp_38-46)

4. Talent Crunch: Right education is the panacea, *Cargoconnect*, Vol II, Issue VIII, July, 2011, pp. 14-21. (Available at: http://www.academia.edu/990819/Talent_Crunch_Right_education_is_the_panacea_Cargoconnect_Vol_II_Issue_VIII_July_2011_pp_14-21)
5. Back to School for Indian Logisticians, Indian Transport & Logistics News (Available at: <http://www.itln.in/index.php/back-to-school-for-indian-logisticians/>)
6. Rushing for Warehousing, Logistics: Insight Asia (Available at: <http://www.logasiamag.com/article/rushing-for-warehousing/2401>)
7. Lessons for Life, *Fastrack*, Issue 27, October-December, 2010, pp. 1-2. (Link: <http://www.safexpress.com/pdf/Oct-Dec2010.pdf>)
8. [Leading the Chain](#), *The Hindustan Times (HT Horizons)*, New Delhi, August 27, 2008, pp. 1.
9. Risk of Lean Logistics, *Business Line*, August 23, 2007 (Available at: <http://www.thehindubusinessline.com/todays-paper/tp-opinion/article1667172.ece>)
10. Logical Moves, *The Hindustan Times (HT Horizons)*, New Delhi, March 14, 2007, pp. 1-2.

Invited Talks:

1. *Towards Better Inventory Management*, Invited Paper at Material Management Day Seminar at College of Materials Management, Jabalpur, April 23, 2015. (Available at: <https://www.academia.edu/12021794>).
2. *A roadmap for internal reforms and other actions required to enhance exports in logistic services from India* (Co-author: Saurabh Chandra), Invited Concept Paper at Services Conclave on "Promoting Services Export from India – Challenges, Opportunities and Issues", Hotel Le Meridien, New Delhi, November 12-13, 2013 (Available at: http://www.iimdr.ac.in/iimi/images/faculty/omqt/LogisticsServicesExportsIndia_ConceptPaper.pdf).
3. *New Developments / Emerging Trends in Supply Chain and Logistics*, Keynote Address at Mahindra Navistar Outperformers' League, The Piccadilly, Lucknow, July 27, 2012 (<http://www.youtube.com/watch?v=4s3yV0c-xBs>).
4. *Strategies to Minimise the Costs associated with Reverse Logistics*, In: SCM Food India 2011 Two Day Strategic Conference, Holiday Inn Mumbai International Airport, Mumbai, August 23-24, 2011.
5. *Contemporary Issues and Potential Research Areas in Logistics and Green Supply Chain Management*, In: 3rd Summer Workshop on Operations Research and Supply Chain Management, organized by three major national universities in Taiwan, namely, National Tsing Hua University, National Taiwan University and National Chao-Tung University at National Tsing Hua University, Hsinchu, Taiwan, July 12-15, 2011.

6. *Greening the Supply Chain*, In: *2nd Annual Supply Chain Management Conference*, organized by Marcus Evans, Hotel Le Royal Meridien, Mumbai, 22nd January, 2009.
7. *Cost Reduction through Strategic Sourcing and use of IT*, In: *Workshop on Cost Reduction through Better Materials Management*, organized by NCR Chamber of Commerce and Industry, 32nd Milestone Hotel, Delhi-Jaipur Highway, Gurgaon, 29th July 2006.

Conference Presentations/ Publications:

1. Sandeep Singh and **Samir K Srivastava**, **Review on Sustainability in Food Supply Chains: A Step towards Theory Building**, accepted for presentation in the 19th Annual International Conference of the Society of Operations Management, Indian Institute of Management Kolkata, December 11-13, 2015.
2. Gourav Dwivedi, Rajiv K Srivastava and **Samir K Srivastava**, **Additive Manufacturing: A Review from Sustainable Operations Perspective**, accepted for presentation in the 19th Annual International Conference of the Society of Operations Management, Indian Institute of Management Kolkata, December 11-13, 2015.
3. Sandeep Singh and **Samir K Srivastava**, **The Dynamics of Sugar Industry in Uttar Pradesh: A Systems Approach**, presented in the 18th Annual International Conference of the Society of Operations Management, Indian Institute of Technology Roorkee, December 12-14, 2014.
4. Gourav Dwivedi and **Samir K Srivastava**, **Offshore Wind Energy Foresight Model using System Dynamics**, presented in the 18th Annual International Conference of the Society of Operations Management, Indian Institute of Technology Roorkee, December 12-14, 2014.
5. Mohita Gangwar and **Samir K Srivastava**, **Bringing Resilience through Social Welfare Supply Chain: Clothing for Dignity - an Indian Humanitarian Relief Case study**, presented in the 1st International Conference on Humanitarian Logistics, IIM Raipur, December, 2-3, 2013.
6. Sanjay Dhir, Amita Mital and **Samir K Srivastava**, **Value Creation in Indian Bilateral Cross-Border Joint Ventures: A System Dynamics Approach**, accepted for presentation in the Strategic Management Society Special Conference, Glasgow, June 20-22, 2013.
7. Atul Kumar Singh and **Samir K Srivastava**, **Modelling Inventory Management Policies for eCommerce Multi-brand Retail Portals**, accepted for presentation in the 24th Annual Conference of the Production and Operations Management Society, Denver, Colorado, May 03-06, 2013.
8. Atanu Chaudhuri, Rajiv K. Srivastava and **Samir K Srivastava**, **Operations Management in the perishable food products industry: Insights from literature review and Indian and UK industries**, presented at the 16th Annual International Conference of the Society of Operations Management, Indian Institute of Technology Delhi, December 21-23, 2012. **(WON BEST PAPER AWARD)**
9. Abhilasha Singh and **Samir K Srivastava**, **Impact of green supply chain management practices on business performance: A theoretical framework**, accepted for presentation at the 16th

Annual International Conference of the Society of Operations Management, Indian Institute of Technology Delhi, December 21-23, 2012.

10. Atanu Chaudhuri, Rajiv K. Srivastava and **Samir K Srivastava**, **Managing Operations in the Perishable Food Products Industry: Literature Review and Future Research Directions**, presented at the Capturing Value in International Manufacturing and Supply Networks Symposium, Moller Centre, Cambridge, UK, 20-21 September, 2012.
11. Rohit D and **Samir K Srivastava**, **A Green Index for Indian Supply Chains**, accepted for presentation in the 23rd Annual Conference of the Production and Operations Management Society, Chicago, April 20 - 23, 2012.
12. Sanjay Dhir, Amita Mital and **Samir K Srivastava**, **Dynamics of Value Creation in Indian Bilateral Cross-Border Joint Ventures: A Systems Approach**, presented and full paper published in the proceedings of the International Simulation Conference of India, Indian Institute of Technology, Mumbai, February 2-4, 2012.
13. Ashutosh Singh Chandel and **Samir K Srivastava**, **Using SCRM framework for Application of Value at Risk methodology for manufacturing firms**, accepted for presentation in the 22nd Annual Conference of the Production and Operations Management Society, Nevada, April 29 - May 2, 2011.
14. Avishek Ray and **Samir K Srivastava**, **Benchmarking Indian Insurance Companies for Health Check**, accepted for presentation in the 22nd Annual Conference of the Production and Operations Management Society, Nevada, April 29 - May 2, 2011.
15. Sahil Bansal and **Samir K Srivastava**, **Measuring and Comparing Volume Flexibility across Indian Industries using Financial Statement Analysis**, accepted for presentation in the 22nd Annual Conference of the Production and Operations Management Society, Nevada, April 29 - May 2, 2011.
16. Shalin Gupta and **Samir K Srivastava**, **Reverse Logistics for end-of-life vehicles in India**, accepted for presentation in the 22nd Annual Conference of the Production and Operations Management Society, Nevada, April 29 - May 2, 2011.
17. **Samir K Srivastava**, **A Multi-dimensional Framework for Vertical Integration Decisions**, accepted for presentation in the 21st Annual Conference of the Production and Operations Management Society, Vancouver, British Columbia, Canada, May 7-10, 2010.
18. **Samir K Srivastava**, **Towards Improving the Factory Warehouse Systemic Efficiency**, presented and abstract published in the proceedings of the 13th Annual International Conference of the Society of Operations Management, Indian Institute of Technology Madras, Chennai, December 20-22, 2009.
19. **Samir K Srivastava**, **Improving the Warehouse Management in the Indian Scenario**, presented and abstract published in the proceedings of the 13th Annual International Conference of

the Society of Operations Management, Indian Institute of Technology Madras, Chennai, December 20-22, 2009.

20. **Samir K Srivastava** and Deepak Jain, **An Industrial Application of Modified Clarke & Wright Algorithm**, accepted for presentation in the Oxford Business and Economics Conference, Oxford, England, June 24-26, 2009.
21. Rakesh Kumar and **Samir K Srivastava**, **Institutionalizing the Sales & Operations Planning Process**, presented and abstract published in the proceedings of the 12th Annual International Conference of the Society of Operations Management, Indian Institute of Technology, Kanpur, December 19-21, 2008.
22. **Samir K Srivastava**, **Project Scheduling and Monitoring in Indian Government Departments: Findings and Implications from Case Studies**, accepted for presentation in the 19th Annual Conference of the Production and Operations Management Society, La Jolla, California, USA, May 9-12, 2008.
23. Rakesh Kumar and **Samir K Srivastava**, **Towards Improving Sales & Operations Planning Process**, paper published in the proceedings of the 19th Annual Conference of the Production and Operations Management Society, La Jolla, California, USA, May 9-12, 2008.
24. **Samir K Srivastava**, **Reverse Auctions: Findings and Implications from Indian Case Studies**, accepted for presentation in the 19th Annual Conference of the Production and Operations Management Society, La Jolla, California, USA, May 9-12, 2008.
25. Rakesh Kumar and **Samir K Srivastava**, **A Framework for Improving Sales & Operations Planning Process**, abstract published in the proceedings of the 11th Annual International Conference of the Society of Operations Management, Symbiosis Institute of Operations Management, Nashik, December 21–23, 2007.
26. **Samir K Srivastava**, **Reverse Auctions: Indian Experience**, abstract published in the proceedings of the 11th Annual International Conference of the Society of Operations Management, Symbiosis Institute of Operations Management, Nashik, December 21–23, 2007.
27. Arif K Khan, **Samir K Srivastava** and B. Bakkappa, **Supply Chain Agility and Organizational Performance in Indian Manufacturing Companies**, presented and abstract published in the proceedings of the 10th Society of Operations Management Conference, IIM Ahmedabad, December 21-23, 2006.
28. George Thomas and **Samir K Srivastava**, **Survey about Delivering Quality Electricity in India: Some Initial Findings**, presented and abstract published in the proceedings of the 10th Society of Operations Management Conference, IIM Ahmedabad, December, 2006.
29. **Samir K Srivastava**, **Logistics and Supply Chain Management Practices in India**, full paper published in the proceedings of the 6th Global Conference on Business & Economics, Cambridge, Massachusetts, U.S.A., October 15-17, 2006.

30. **Samir K Srivastava, Comparative Analysis of SCM Practices of a Few Select Firms in India**, full paper published in the proceedings of the 4th World Conference on POM, Boston, Massachusetts, U.S.A., April 28 - May 1, 2006.
31. **Samir K Srivastava, Cost of Quality: A foray into supply chain upstream**, full paper published in the proceedings of the 4th World Conference on POM, Boston, U.S.A., April-May, 2006.
32. **Samir K Srivastava, Snapshot View of SCM Practices of a Few Select Firms in North India: Revelations and Scope for Improvements**, presented and abstract published in the proceedings of the 9th Society of Operations Management Conference, School of Management, Pondicherry University, December 16-18, 2005.
33. Akant Madan and **Samir K Srivastava, Estimating Cost of Quality across the Supply Chain: A Case Study**, presented and abstract published in the proceedings of the 9th Society of Operations Management Conference, School of Management, Pondicherry University, December 16-18, 2005.
34. **Samir K Srivastava** and Rajiv K. Srivastava, **A Framework for Decisions involved in Reverse Logistics Network Design**, presented and abstract published in the proceedings of the 8th Society of Operations Management International Conference, NITIE, Mumbai, December 17-20, 2004.
35. **Samir K Srivastava** and Nikhil Agarwal, **Application of RFID in Indian Retail Chains: An Exploratory Study**, presented and abstract published in the proceedings of the 8th Society of Operations Management Conference, NITIE, Mumbai, December 17-20, 2004.
36. **Samir K Srivastava** and R. K. Srivastava, **Profit Driven Reverse Logistics**, presented and full paper published in the proceedings of the 3rd Global Conference on Business and Economics Amsterdam, Netherlands, July 9-11, 2004. **(WON MCGRAW HILL BEST PAPER AWARD)**.
37. **Samir K Srivastava** and Rajiv K. Srivastava, **Exploring Synergy between Economic Development and the Environment through Reverse Logistics**, published in proceedings of the 2nd World Conference on POM, Cancun, Mexico, April 30-May 3, 2004.
38. **Samir K Srivastava** and Pallavi Srivastava, **Performance Enhancement through Continuous Improvement**, full paper published in proceedings of the 2nd World Conference on POM, Cancun, Mexico, April 30-May 3, 2004. **TWO CITATIONS IN GOOGLE SCHOLAR**.
39. **Samir K Srivastava** and Rajiv K. Srivastava, **A Hierarchical Model for Profit-driven Reverse Logistics Network Design**, full paper published in proceedings of the 2nd World Conference on POM, Cancun, Mexico, April 30-May 3, 2004. **THREE CITATIONS IN GOOGLE SCHOLAR**.
40. **Samir K Srivastava** and Rajiv K. Srivastava, **Issues and Challenges in Reverse Logistics**, accepted for presentation at the International Business Conference, Society for Advancement of Management, Baltimore, USA, March 2004.
41. **Samir K Srivastava** and R.K. Srivastava, **An Integrated Modelling Approach to Reverse Logistics Network Design**, presented and published in proceedings of the 7th Annual Society of Operations Management Conference, IIM Indore, December, 2003. **(WON BEST STUDENT PAPER AWARD)**

42. **Samir K Srivastava** and Pallavi Srivastava, **Successful TPM implementation in a continuous process firm in India: A Case Study**", accepted for presentation at the 4th International Conference on Management Sciences, Istanbul, Turkey, March 2003.
43. **Samir K Srivastava** and Rajiv K. Srivastava, **Are the Indian Firms Ready for Green Supply Chain Management?**, presented and abstract published in proceedings of the 6th Society of Operations Management Conference, IIM Khozicode, December, 2002.
44. **Samir K Srivastava** and Rajiv K. Srivastava, **A state-of-the-art Literature Review of Green Supply Chain Management**, presented and abstract published in proceedings of the 6th Society of Operations Management Conference, IIM Khozicode, December, 2002.
45. Rahul Pandey, Rajiv K. Srivastava and **Samir K Srivastava**, **Operations Management Practices in Technopreneur Owned Small Firms: An Exploratory Study**, presented and abstract published in proceedings of the 5th Society of Operations Management Conference, SP Jain Institute of Management & Research, Mumbai, December, 2001.

❖ Referee/Reviewer for the following journals:

- Applied Mathematical Modeling
- Benchmarking: An International Journal (BIJ)
- Computers & Industrial Engineering (CAIE)
- European Journal of Operational Research (EJOR)
- Facilities
- Global Journal of Flexible Systems Management
- IIMB Management Review
- International Journal of Integrated Supply Management (IJISM)
- International Journal of Information Technology and Management (IJITM)
- International Journal of Management Reviews (IJMR)
- International Journal of Physical Distribution and Logistics Management (IJPDLM)
- International Journal of Production Economics (IJPE)
- International Journal of Production Research (IJPR)
- International Journal of Sustainable Development (IJSD)
- Information Sciences (IS)
- Journal of Cleaner Production (JCLP)
- Journal of Modelling in Management (JM2)
- Journal of Operations Management (JOM)
- Metamorphosis: A Journal of Management Research
- Omega: The International Journal of Management Science
- Opsearch
- Resources, Conservation & Recycling
- Total Quality Management & Business Excellence
- Transportation Research Part E
- Vikalpa: The Journal for Decision Makers
- Vision: The Journal of Business Perspective.

Awards & Recognitions:

Scholastic:

- Prof. Manubhai M. Shah Memorial Award for Excellence in Commerce and Business Management (MMSMA) 2015.
- **Best Paper Award** at the 16th Society of Operations Management International Conference, IIT Delhi, December 2012.
- **Among Top 5% Productive Researchers in Management Schools of India** in "Research Productivity in Management Schools of India: A Directional Benefit-of-Doubt Model Analysis", a 2015 white paper by Bires K. Sahoo, Ramadhar Singh, Bineet Mishra and Krithiga Sankaran (Available at: <http://www.iimb.ernet.in/research/working-papers/research-productivity-management-schools-india-directional-benefit-doubt-model-analys>).
- **Ranked 5th in the List of the top Indian academics in terms of logistics/SCM research output** in a 2012 research paper supported by the German Federal Ministry of Education and Research (BMBF) titled, "Analysis of the Logistics Research in India" (Available at: [http://web.iitd.ac.in/~ravi1/4a_White%20Paper%20Logistics%20Research%20in%20India%20\(2\).pdf](http://web.iitd.ac.in/~ravi1/4a_White%20Paper%20Logistics%20Research%20in%20India%20(2).pdf)).
- **McGraw Hill Publishing Best Paper Award** at the 3rd Global Conference on Business and Economics, Amsterdam, Netherlands, July 2004.
- **Best Student Paper Award** at the 7th Annual Society of Operations Management International Conference, IIM Indore, December 2003.
- **Tuition Fee Waiver** at Institute of Technology, BHU.

Job-Related:

- **Special Increment** under "high potential" category at Indo Gulf Corporation Limited.
- **Trained personnel and led teams** with diverse backgrounds and interests (from shop-floor workers to Managers and Senior Executives) in AV Birla Group, the third largest business conglomerate in India.
- Worked closely with leading JIPM consultants and KPMG Auditors for **TPM and ISO implementation** at Indo Gulf Corporation.
- Initiated **Benchmarking** in commercial functions of Indo Gulf Fertilizers.
- Assisted ABC Consultants in **manpower deployment study** of Indo Gulf Fertilizers.