



The list of provisionally accepted papers for publication

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For quarries please contact Dr. Venkatesh Maddeni, Contact: +91 9502697621.

S. No	Authors Name	Address		Title Name	Subject
1	Akanksha Saxena Prof. (Dr) Manish Dhingra	Research Scholar, Faculty of Commerce and Management, Rama University, Kanpur, UttarPradesh, India	Professor & Dean R&D, Faculty of Commerce and Management, Rama University, Kanpur, Uttar Pradesh, India	Examining the impact of employee relations on employee retention in the context of Higher Education Institutes (HEI)	HRM
2	Kapil Ajay Panjwani	Research Scholar, Department of Commerce University of Lucknow	No	An Introspective Study of The Various DBT Schemes Offered By GOI And Their Awareness Level Among Citizens Residing In Lucknow	HRM
3	Ms. Neha Goyal, Dr. Jitendra Singh Rathore, . Dr. Rashmi Goel	Ms. Neha Goyal, Banasthali Vidyapith (Rajasthan), India	No	Understanding Experience and Anxiety on Behavioral Intention: Insight using GETAMEL Model and IPMA	HRM
4	Dr. Rashmi Goel , Shweta	Dr. Rashmi Goel, Department of Commerce, Shyama Prasad Mukherji College (For Women), University of Delhi	Shweta, Amity College of Commerce and Finance, Amity University	Assessing the Adoption Behavior of Consumers Towards Online Pharmacy Applications Role of E-health Literacy	HRM

5	Dr.Hanee Sunil Vinchu, Prof. Ajay Wagh			Exploring the Mediating Role of Communication Flow in the Relationship between Agile HRM Practices and Organisational Resilience in the VUCA World	HRM
6	Dr Arun Lawrence, Prof Gabriel Simon Thattil, Dr Tom Antony	Assistant Professor of Commerce, NSS College Ottapalam & Research Scholar, Department of Commerce, Coimbatore-641043, India	Professor, Department of Commerce, Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore-641043, India	CAPITAL MARKET MOVEMENTS AND INDUSTRIAL GROWTH IN INDIA – A STUDY ON LINKAGES	Finance
7	M. Muthuveni, Dr.G.Nedumaran	M. Muthuveni, Research Scholar, Department of Commerce, Alagappa University, Karaikudi-630004	Dr.G.Nedumaran, Professor, Department of Commerce, Alagappa University, Karaikudi, 630004	THE FINANCIAL LITERACY OF GOAT FARMERS: DETERMINANTS AND IMPLICATIONS	Finance
8	Dr. Myada Vamshidhar	Osmania University		A Study on Investor's Behaviour in Indian Stock Markets: A behavioural Finance Perspective	Finance
9	Vinutha T.N, Dr. K. Nirmala, Professor	Vinutha T.N, Research Scholar, Department of Commerce, Bangalore University	Dr. K. Nirmala, Professor, Department of Commerce, Bangalore University	INVESTIGATING FINTECH ADOPTION AMONG COMMERCE AND MANAGEMENT STUDENTS: AN EXTENDED UTAUT MODEL STUDY	Finance

10	Sushovan Dutta, Dr. Ayan Majumdar	Sushovan Dutta, Research Scholar, Department of Management and Business Administration, Aliah University, Kolkata	Dr. Ayan Majumdar, Assistant Professor, Department of Management and Business Administration, Aliah University, Kolkata	Assessment of municipal bodies through Municipal Financial Management Performance Index: A comparative analysis of KMA and Non KMA municipalities in West Bengal	Finance
11	DEEPAK K V, SANATH KUMAR K, NAVEENKUMAR K	DEEPAK K V , Assistant Professor, St Aloysius (Deemed to be University) Mangalore, Mobile: 9008242459	SANATH KUMAR K , Assistant Professor, Sahyadri College of Engineering and Management (Autonomous) Mangaluru	Green Investments in a Volatile World: Assessing the Resilience of the S&P BSE Greenex Index Amidst Geopolitical Shocks – An Event Study	Finance
12	Dr Aarti Chopra, Dr Ravi Kant Modi	Dr Aarti Chopra, Associate Professor, Poornima University. Jaipur	Dr Ravi Kant Modi, Professor, Nirwan University, Jaipur	The Role of Indian Knowledge System in Shaping Corporate Social Responsibility in India (A Study of FMCG and IT Sector in Rajasthan)	Finance
13	<i>Dr. Heena Oza, SRF Krishna Khamar</i>	Dr. Heena Sunil Oza, Principal, Sheth C.D. Barfiwala College of Commerce, Surat, Gujarat	SRF Krishna M. Khamar, Research Scholar, Sheth C.D. Barfiwala College of Commerce, Surat, Gujarat (affiliated with Veer Narmad South Gujarat University, Surat.)	NEP 2020: Outcome Based Education- Some Empirical Evidences	NEP

14	Dr. Tushar Chaudhari	Associate Professor, Seth Kesarimal Porwal College Kamptee		Do college Girl's students in rural India who possess soft skills, family support, and government support have greater intentions to pursue entrepreneurship? Mediating role of Opportunity Recognition and, moderating role of creativity.	Computer
15	N. Kiruthika Dr. K. Rajam	N. Kiruthika, Ph.D. Research Scholar (Full-Time), PG and Research Department of Commerce, Srimad Andavan Arts and Science College (Autonomous) (Affiliated to Bharathidasan University), Tiruchirappalli, Tamilnadu, India	Dr. K. Rajam, Assistant Professor & Research Supervisor, PG and Research Department of Commerce, Srimad Andavan Arts and Science College (Autonomous) (Affiliated to Bharathidasan University), Tiruchirappalli, Tamilnadu, India.	EXPLORING THE FACTORS INFLUENCING CONSUMER PURCHASING BEHAVIOR THROUGH SOCIAL MEDIA ADVERTISING: A QUANTITATIVE ANALYSIS	Marketing
16	Prof. V. Appa Rao, Dr. Venkatesh Maddeni	Osmania University	Osmania University	Customer Perception towards Goods & Service Tax (GST): A Study	Taxation
17	Dr. K. JAYALAKSHMAMMA, Dr. BHARATHI A	Associate professor, Government RC College of Commerce and Management, Race course road, Bengaluru 560001	Associate professor, Government First Grade College, Rajaji Nagar, Bengaluru 560 010	FACTORS INFLUENCING EMPLOYEE WELLBEING IN TOURISM INDUSTRY- A STUDY ACROSS TOURISM SERVICE PROVIDERS IN BANGALORE	Tourism

18	Dr. Atul Kumar	Associate Professor, Department of Commerce, PGDAV College (University of Delhi)- Delhi	. Dr. Jitendra Singh Rathore, Department of Commerce and Management-Wisdom, Banasthali Vidyapith (Rajasthan), India	Towards a Waste-Free India: Investigating the Impact of Attitudes on Food Waste Intentions	Other
19	Dr. Bijendra Singh Yadav, Laxmikanta Tripathy	Assistant Professor, School of Commerce & Management, Starex university, Gurgaon, Haryana	Research Scholar, Starex university, Gurgaon, Haryana	Climatic Conditions and Impact of Natural Calamities on the Sustainability of Farmer Producer Organizations (FPOs)	Other